



mwa

MUSLIM WRITERS AWARDS

TUESDAY 22nd NOVEMBER 2011, SHAKESPEARE'S GLOBE THEATRE, LONDON





About

Set up in 2006 to nurture creative writing talent amongst Muslims, the Muslim Writers Awards has grown to become a landmark event which draws support from some of the biggest names and influential figures in the publishing industry.

The Muslim Writers Awards (MWA) is the biggest competition of its kind in the world. Our award ceremonies attract star-studded audiences made up of CEO's and Directors from public and private institutions, sitting alongside Ministers, celebrities and high-profile guests such as James Caan and Jermaine Jackson.

The Judging Panel for 2011 is made up of prominent writers and publishers. The awards event promises to be even more exciting than ever this year and the guest list- as always- promises to be strictly A-class.

On 22nd November, the 2011 Muslim Writers Awards will broadcast live from the Shakespeare's Globe Theatre to millions across the world.



"I wholeheartedly endorse this fantastic initiative"

Boris Johnson
Mayor of London

Sponsorship Opportunities

1 x Platinum Sponsor Package - £15,000

- ◆ MWA 2011 delivered exclusively in association with your organisation
- ◆ Branding and logo featured alongside the MWA logo throughout the pre-event marketing phase on all emails and press releases
- ◆ Branding and logo used extensively on the Awards night, recognising your organisations status as Platinum Sponsor (further details available on request)
- ◆ Full-page spread and logo on front page of Awards magazine distributed across our network of thousands
- ◆ An opportunity for an executive officer of your organisation to speak on stage and present the Writer of the Year Award
- ◆ 10 x complimentary tickets for your representatives and guests



8 x Award Sponsor Package - £5,000

- ◆ Unpublished Novel
- ◆ Unpublished Short Story
- ◆ Unpublished Poetry
- ◆ Unpublished Children's Story
- ◆ Stage and Screen Play
- ◆ Young Journalist (16-25)
- ◆ Blogger
- ◆ Published Novel
- ◆ Use of your branding and logo on pre-event publicity material
- ◆ Use of your logo at reception and on stage at the Awards night
- ◆ Acknowledgement of your support as an Award Sponsor by host
- ◆ Opportunity to present the Award to the category winner
- ◆ 1-page advert in Awards magazine distributed to thousands across our network
- ◆ Your organisation recognised as an Award Sponsor in all pre-and post event emails
- ◆ Your logo engraved on award trophy and certificates
- ◆ 3 x complimentary tickets for your representatives and guests

1 x Muslim Writer of the Year Award - £7,000

All the benefits of the Award Sponsor with the opportunity to speak at the televised event.

A limited number of tailored opportunities are also available. Please contact us for further information.



"We are pleased and excited to be involved in a project which has already got off to a terrific start."

Helen Fraser

Former Managing Director, Penguin Group UK



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"I am delighted to be able to support the Muslim Writers Awards. This is a wonderful opportunity to bring excellent writing by Muslim writers to new audience, and increase the mutual understanding of the people of Britain. I would like to take this opportunity to congratulate all of the participating writers and winners of this year's awards and wish you all an enjoyable evening."

Rt. Hon. Gordon Brown

Former Prime Minister of the United Kingdom

"The Muslim Writers Awards is a great platform to acknowledge those who take it upon themselves to lay the foundations of knowledge and understanding, which can be appreciated by all for all times."

James Caan

CEO, Hamilton Bradshaw

"I thought the MWA Awards night was an absolute triumph. Beautifully organised, everything running to schedule, all the sound and light and video worked wonderfully, and a great crowd. I had a call yesterday from an aspiring writer who had seen it all on TV - so the message is getting out there. We were just delighted to be part of the event, and look forward very much to being equally involved next year."

Helen Fraser

Former Managing Director, Penguin Group UK

Contact

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